

What is claimed is:

1 1. An information broadcasting method characterized by:
2 consulting a given person's itinerary; and
3 automatically broadcasting to an information terminal
4 for said given person pre-registered advertising information
5 or reference information in connection with dates and times,
6 and/or places appropriate to the itinerary.

1 2. An information broadcasting method for broadcasting,
2 from an information-provision service device, to travelers
3 information in connection with travel destinations, the
4 information broadcasting method:

5 registering in the information-provision service device
6 communications addresses for the travelers and travel
7 schedules in which the travelers participate;

8 registering in the information-provision service device
9 relevant information in connection with to-be-visited travel
10 destinations in the travel schedule, as well as broadcasting
11 prerequisites for broadcasting the relevant information; and
12 matching the broadcasting prerequisites for the
13 relevant information with the travel schedule, extracting
14 travelers who meet the broadcasting prerequisites, and
15 broadcasting the relevant information to the extracted
16 travelers' communications addresses according to progress of
17 the travel schedule.

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1 3. An information broadcasting method for broadcasting,
2 from travel service providers, to travelers information in
3 connection with travel destinations, the information
4 broadcasting method:

5 storing communications addresses for the travelers,
6 travel plans in which the travelers participate, and travel-
7 plan schedules;

8 providing travel-plan schedules to third parties other
9 than the travel service providers or the travelers;

10 accepting from the third parties relevant information
11 in connection with to-be-visited travel destinations in the
12 travel plan, as well as broadcasting prerequisites for
13 broadcasting the relevant information;

14 extracting based on the foregoing stored information
15 travelers who meet the broadcasting prerequisites and/or
16 travelers anticipated to meet the broadcasting
17 prerequisites; and

18 broadcasting at predetermined timings said relevant
19 information to the communications addresses for the
20 extracted travelers.

1 4. An information broadcasting method according to
2 claim 3, wherein:

3 predetermined personal information is stored
4 correlatively with the communications addresses; and

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5 if the broadcasting prerequisites have been designated
6 preceding registration of said relevant information,
7 predetermined detailed information, wherein information for
8 specifying travelers is excluded from the personal
9 information for travelers anticipated to meet the
10 broadcasting prerequisites, is provided to the third
11 parties.

1 5. An information broadcasting method according to
2 claim 3, wherein said communications addresses are changed
3 according to the travel-plan schedules.

1 6. An information broadcasting method according to
2 claim 3, wherein:

3 receiving-condition designations including need for
4 broadcast of the relevant information, and/or type of
5 relevant information to be broadcast is accepted from the
6 travelers; and

7 if the receiving conditions and the broadcast
8 prerequisites match, the relevant information is broadcast.

1 7. An information broadcasting method according to
2 claim 3, wherein the third parties are billed according to
3 broadcast count for the relevant information and/or amount
4 of data broadcast.

1 8. An information broadcasting method according to
2 claim 3, wherein:

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3 use of predetermined tickets while the travel plans are
4 under way is sensed, and

5 modifications to the travel-plan schedules are detected
6 based on tracking use of the tickets.

1 9. An information broadcasting method according to
2 claim 8, wherein travelers meeting the broadcasting
3 prerequisites and/or travelers anticipated to meet the
4 broadcasting prerequisites are extracted based on the
5 modified travel-plan schedules.

1 10. An information broadcasting device for
2 broadcasting, from a travel service provider, to travelers
3 information in connection with travel destinations, the
4 information broadcasting device comprising:

5 storage means for correlatively storing communications
6 addresses for the travelers, travel plans in which the
7 travelers participate, and travel-plan schedules;

8 provision means for providing travel-plan schedules to
9 third parties other than the travel service providers or the
10 travelers;

11 acceptance means for accepting from third parties
12 relevant information in connection with to-be-visited travel
13 destinations in the travel plan, as well as broadcasting
14 prerequisites for broadcasting the relevant information;

15 extraction means for extracting based on the foregoing
16 stored information travelers who meet the broadcasting

17 prerequisites and/or travelers anticipated to meet the
18 broadcasting prerequisites; and

19 broadcasting means for broadcasting at predetermined
20 timings said relevant information to the communications
21 addresses for the extracted travelers.

1 11. An information broadcasting method for
2 broadcasting, from travel service providers, to travelers
3 information in connection with travel destinations, the
4 information broadcasting method:

5 correlatively storing communications addresses for the
6 travelers, travel plans in which the travelers participate,
7 and travel-plan schedules;

8 providing the travel-plan schedules to third parties;

9 accepting from third parties advertisement designations
10 for travelers participating in the travel plans;

11 broadcasting at predetermined timings the
12 advertisements to communications addresses for the travelers
13 participating in the travel plans.

1 12. A computer-readable recording medium on which is
2 recorded a program for executing an advertisement
3 broadcasting method used in an advertisement provision
4 device connected via a network to a plurality of user
5 terminals, a plurality of advertiser terminals, and a
6 plurality of travel agency terminals, the program recorded
7 on a recording medium executing:

8 a process for providing to user terminals or travel
9 agency terminals a screen for inputting information in
10 connection with travel reservations and/or information in
11 connection with receiving conditions for advertisement
12 information;

13 a process for correlatively storing in a storage device
14 users, travel schedules, and advertisement receiving
15 conditions, based reservation information sent from user
16 terminals or travel agency terminals;

17 a process for providing to the advertiser terminals a
18 screen for inputting advertising data broadcast to travelers
19 and broadcasting prerequisites;

20 a process for storing in a storage device advertising
21 data broadcast to travelers and broadcasting prerequisites,
22 sent from advertiser terminals;

23 a process for comparing travelers' receiving conditions
24 with advertisement broadcasting prerequisites and specifying
25 matching travelers; and

26 sending appropriate advertising data to the specified
27 travelers.

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